

CLAUDIO BALLOR

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Personal Web Page: www.ballor.net/claudio
Date of Birth: 12 November 1973
Italian National; Single

EDUCATION

- 2007 AISTS – International Academy of Sports Science and Technology, Lausanne
Master of Advanced Studies in Sport Administration and Technology
- 1999-2006 Università di Palermo (Italy)
*School of Education - **Master in Communication Science***
110/110 “cum laude”. Main subjects: marketing, media, advertising

WORK EXPERIENCE

- From Oct 2009 INFRONT Italy Sports&Media – WSB Dolce&Gabbana Milano Thunder
- **INFRONT: TV & Media Rights**
 - **Competition Manager Pro Italian Boxing Team**
 - **Boxe In Progress: Sales Manager Boxing Events**
- Nov 2007-Oct 2009 AIBA – International Boxing Association (Suisse)/World Boxing Milan 09
Marketing&Communications Departments
- Licensing Manager: Boxing and Rings Equipment Licensing Management (sponsors: adidas, Everlast, Top Ten)
 - Communications Assistant Manager: Web Content Management www.aiba.org (Olympic Games Beijing 2008); External Communications Management
 - Event Management (Olympic Qualifier Italy 2008)
 - Economic Impact and Perception of the Event Analysis
- 2000-01 Rosanero.net Web Project (Italy)
Creation and management of Palermo football club unofficial web site
(please check on: www.ballor.net/claudio/rosanero.html)
- 1993-2006 Freelance Sports Journalist (Italy)
Editor, Reporter (in 2002 from London reporting for English Premier League), **Content Management, PR Manager**

RESEARCH

(please check on: www.ballor.net/claudio/press.html)

- 2007 Pay Well, Play Experienced. The results of a Multivariable Research on a Football Club Sports Performances
- 2007 Impact Economique du Tour de Romandie
- 2007 Sociological Standpoint of Sicily and its Professional Football
- 2006 From Theatre of Dreams to Pink Power. Manchester United PLC's and U.S. Città di Palermo's Marketing Strategies (Degree Thesis)

SKILLS

Languages: Italian mother tongue; fluent English (IBT Toefl 2006); fluent French

ICT: European Computer Driving License certification (MS Office expert)

Football and football five-a-side, tennis and tennis table, beach volleyball amateur player, boxing trainee

Ability to handle stress, learnt through major boxing events, including Olympic Games Beijing 2008